

BEOOS

AAPG | PESGB
Business
& Exploration
Opportunities
Show

31st May - 1st June

Business Design Centre - London, UK

**Sponsor
Opportunities**

PES  GB

 **AAPG**
Europe Region

BEOS

AAPG | PESGB

Bringing APPEX and PROSPEX together to showcase opportunities in 2022

PESGB and AAPG are delighted to announce the launch of the AAPG/PESGB 2022 Business and Exploration Opportunities Show

- + A two day show with high intensity business environment
- + A catalyst for deals to be struck and new ventures to be undertaken
- + A truly global event focussed on prospecting, business transaction and deal making for the oil and gas E&P sector – for prospects, properties, products, service providers, investors and all the decision-makers necessary to close a deal.
- + Bringing together Oil and Gas Major's, IOC's NOC's, Independents , E&P firms and Governments, also attracting many of the world leading banks, financiers, advisory and law firms.
- + A Unique and unmatched opportunity to generate new business opportunities
- + A new show with elements familiar to both PROSPEX and APPEX attendees and exhibitors
- + Principal focus on deals, transactions, farm-outs and prospects
- + One-stop shop for global prospects in London

On the following pages you will find a list of sponsorship options for companies interested in building their brand and joining us in this new venture.

If you have any questions, please do not hesitate to contact Leanne Smith (leanne@pesgb.org.uk) for additional information and opportunities.

Cocktail Reception Sponsor

£6,000 Exclusive / £3,200*

**Limited to 2 companies*

A reception with drinks, canapés and entertainment will be hosted for all attendees during the evening of BEOS. This prestigious and high-profile sponsorship offers numerous branding opportunities including:

- ▶ Dedicated and prominent signage denoting the sponsorship on the exhibition floor throughout the event on all days.
- ▶ Tent cards on buffet and tables placed around the exhibition area during the Cocktail reception with your logo and a QR code linked to your company website or white paper/marketing collateral.
- ▶ Drinks and canapés menu printed with sponsors logo.
- ▶ Email to all participants during the first day of the event, inviting them to join us at the Cocktail reception, to include Sponsor's logo and message
- ▶ 2 complimentary delegate registration (x2 days).
- ▶ Your logo on the front cover of the printed brochure and the sponsorship page.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Recognition of the sponsorship in the main auditorium during the event.
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Your logo on all pre-event promotional material, both printed and electronic.
- ▶ 1 page advert to be included in the printed brochure.
- ▶ For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Lunch Sponsor

£12,000 both days/ £6,500 per day*

**Limited to 2 companies per day*

Sponsor the delegates lunches and maximise your company's visibility.

- ▶ Tent Cards placed on buffet and tables with your logo and a QR code linked to your company website or white paper/marketing collateral.
- ▶ 2 complimentary delegate registrations (x2 days).
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Special recognition from the chairmen before and after each service.
- ▶ 1 page advert to be included in the printed brochure.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ During the event, daily email to all participants to include sponsor's logo, menu served and message from sponsors (optional).
- ▶ Sponsor's logo in the Lunch time slots on the programme pages
- ▶ For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Coffee Break Sponsor

£2,400 one day / £4,500 both days

***Limited to 1 company per day**

Sponsor the caffeine boost of all the BEOS delegates. Choose to sponsor either one day or the 2 days of the conference

- ▶ Tent cards on buffet and tables placed around the exhibition area with your logo and a QR code linked to your company website or white paper/marketing collateral
- ▶ 1 complimentary delegate registration (x2 days)
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Special recognition from the chairmen before and after each break.
- ▶ Half page advert in the printed brochure.
- ▶ Sponsor's logo in the break time slots on the programme pages.
- ▶ For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Registration Sponsor

£6,000

***Limited to 1 company**

Maximise your visibility by sponsoring the registration of BEOS, and welcome the BEOS delegates by being acknowledged at the registration desk

- ▶ Company Signage at the registration desk
- ▶ Full page advert in the printed brochure
- ▶ 2 complimentary delegate registrations (x2 days)
- ▶ Sponsor's logo on event website, sponsors dedicated page and registration information page within the main event website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Sponsor's logo in registration confirmation emails
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).

On-site Programme Book Sponsor

£4,500

***Limited to 1 company**

Maximise the visibility of your brand and be in all our attendees hands, by sponsoring the printed on-site programme.

- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Full page advert in the printed brochure (back cover)
- ▶ Sponsor's logo in every other page of the programme

Session Sponsor

£2,300

***Limited to 1 company per session**

Reach your target audience directly by sponsoring a conference session specific to your company's interests. Notice session programming is defined by the organisers.

- ▶ Sponsor's logo on presentation screen before, after and during the breaks of the selected session.
- ▶ Logo on all sign boards for selected session (located at the room entrance).
- ▶ 1 complimentary delegate registration (x2 days)
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Sponsor logo featured on specific session information pages / next to sponsored session on programme in the printed booked.
- ▶ Sponsor logo featured on programme pages of event website.

Signage Sponsor

£2,200

***Limited to 1 company**

The sponsor's logo will appear in a prominent position on all wall mounted signage displayed throughout the venue.

- ▶ Logo placement on all wall mounted signage used during the event.
- ▶ 1/4 page advert in the printed brochure.
- ▶ 2 complimentary delegate registrations (x2 days).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo in sponsor section of Event Directory
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).

Lanyards Sponsor

SOLD

***Limited to 1 company**

Maximise your visibility by sponsoring the badge lanyards to all attendees of BEOS 2022

- ▶ Sponsor to provide own lanyards.
- ▶ 2 complimentary delegate registrations (x2 days).
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo in sponsor section of Event Directory
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).

Conference Proceedings Sponsor £1,200

***Limited to 1 company**

Remain visible even after the conference by sponsoring the online conference proceedings of BEOS 2022

- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).
- ▶ Exclusivity of your logo, linked to your company website in the conference proceedings webpage, where all the presentations released will be published after the event.

WiFi Sponsor £1,800

***Limited to 1 company**

Everything is about staying connected. Provide the event delegates the best connection over all the conference and exhibition area. Set your preferred network name and password.

- ▶ Company logo on WI-FI signage around the venue.
- ▶ Company logo in printed brochure next to the connectivity details.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ 1 complimentary delegate registration (x2 days).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo featured on all welcome signage throughout the venue + digital screens (rotating images).

Water Stations Sponsor From £850

***Limited to 1 company**

Brand by the Water stations located around the event.

- ▶ Company name and/or logo on a prominently located sign at the water station.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.

Sponsor 4 stations : £1440
Sponsor 2 water stations : £850

General Sponsor £1,500

Become a General Sponsor for BEOS 2022.

- ▶ Sponsor's logo on event website, and sponsors dedicated website. The sponsor will have the opportunity to hyperlink their logo to a dedicated landing page on their website.
- ▶ Sponsor's logo in sponsor section of Event Directory.
- ▶ The sponsor's logo to appear on all welcome signage throughout the venue + Digital Screens (rotating images)

Would you like to discuss the opportunities above? Thinking about exhibiting?
Contact us now to learn more on how to join BEOS in its first edition and find out more about exhibiting opportunities.

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