

# Sponsorship Opportunities



26 - 27 March 2024  
Business Design Centre - London, UK





## **The one-stop-show to showcase Energy Opportunities in 2024**

AAPG and GESGB are delighted to bring back the third edition the AAPG/GESGB 2024 Business and Exploration Opportunities Show

- A two-day show with high intensity business environment, to strike deals and undertake new ventures.
- A one-stop shop for global prospects in London.
- A truly global event focused on prospecting, business transaction and deal making for the oil and gas E&P sector – for prospects, properties, products, service providers, investors and all the decision-makers necessary to close a deal.
- Bringing together Oil and Gas Major's, IOC's NOC's, Independents, E&P firms and Governments, as well as attracting many of the world leading banks, financiers, advisory and law firms.
- A unique and unmatched opportunity to generate new business opportunities with principal focus on deals, transactions, farm-outs and prospects.

On the following pages you will find a list of sponsorship opportunities for companies interested in building their brand and maximising their visibility at BEOS 2024!

**Contact Natalie James, GESGB Exhibition and Sponsorship Manager ([natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk)) for any questions and additional information on further opportunities.**

## **Delegate Badges & Registration Sponsor**

### **£6,500**

#### **\* Exclusive**

Sponsor the BEOS registration desk and delegate badges and be immediately visible to all attendees as they are welcomed at the registration desk:

- Company branding on registration desk signage.
- Full page advert in the printed brochure.
- Sponsor's logo on registration page of the BEOS website.
- Sponsor's logo featured on delegate badges.
- 3 complimentary delegate registrations (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on signage and digital screens throughout the venue.

## **Cocktail Reception Sponsor**

### **£3,800**

#### **\* Maximum 2 companies**

A reception with drinks and canapés will be hosted for all attendees on the first evening of BEOS. This high-profile sponsorship package offers numerous branding opportunities:

- Dedicated and prominent signage around the cocktail reception with your logo and a QR code linked to your company website.
- Drinks and canapés menu printed with sponsor's logo.
- Email to all participants during the first day of the event, inviting them to join us at the Cocktail reception, to include Sponsor's logo and message.
- Full page advert in the printed brochure.
- Sponsor's logo on all pre-event promotional material.
- 2 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

**Contact [natalie@ges-gb.org](mailto:natalie@ges-gb.org) to discuss your sponsorship and exhibition requirements.**

## Lunch Sponsor

**£6,600 both days** \* Maximum 3 companies

**£12,000 both days** \* Exclusive

Capture the attention of the attendees by sponsoring lunch and having your logo displayed in this high traffic area:

- Dedicated signage around the lunch service area with your logo and a QR code linked to your company website.
- Full page advert included in the printed brochure.
- Sponsor's logo in the lunch time slots on the programme pages.
- Daily email to all participants during the event, to include sponsor's logo and optional message from sponsors.
- Special recognition via tannoy before and after each lunch break.
- 3 complimentary delegate registrations (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

\* For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

## Coffee Break Sponsor

**£3,000 both days** \* Maximum 2 companies

**£4,100 both days** \* Exclusive

Maximise your visibility while enjoying refreshment breaks with our delegates & exhibitors throughout BEOS:

- Signage around the exhibition area during break times with your logo and a QR code linked to your company website.
- Half page advert in the printed brochure.
- Sponsor's logo in the break time slots on the programme pages.
- Special recognition via tannoy before and after each lunch break.
- 2 complimentary delegate registration (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

\*For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Contact [natalie@ges-gb.org](mailto:natalie@ges-gb.org) to discuss your sponsorship and exhibition requirements.

## On-site Printed Programme Sponsor

**£3,200**

\* Maximum 3 companies

Place your logo in the hands of all the attendees by sponsoring our printed brochure for BEOS 2024:

- Full page advert on the back page of the printed brochure.
- Sponsor's logo on every other page of the programme.
- 1 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on digital signage throughout the venue.

## Signage Sponsor

**£2,600**

**SOLD**

\* Exclusive

Guide all attendees around BEOS 2024 with your company logo featured on all directional signage:

- Prominent logo placement on all digital and wall mounted directional signage displayed throughout the venue.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

## Lanyards Sponsor

**£2,700**

**SOLD**

\* Exclusive

Increase your company's visibility by sponsoring the lanyards, to be worn by all attendees throughout BEOS:

- Sponsor to provide own lanyards.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on digital signage throughout the venue.

Contact [natalie@ges-gb.org](mailto:natalie@ges-gb.org) to discuss your sponsorship and exhibition requirements.

## Conference Proceedings Sponsor

**£1,350**

\* Exclusive

Remain visible after the conference by sponsoring the online conference proceedings of BEOS 2024:

- Your sponsor's logo, hyperlinked to your website, exclusively featured on the conference proceedings webpage, where all available presentations will be published post-event.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

## Session Sponsor

**£1,200**

\* Maximum 1 company per session

Reach your target audience by sponsoring a conference session specific to your company's interests. See the Technical Programme for your choice of session:

- Sponsor's logo on the presentation screen before, after and during the breaks of the chosen session.
- Logo on sign boards for the selected session (located at the room entrance).
- Sponsor's logo featured on programme pages of event website.
- Sponsor's logo featured on specific session information pages in the printed brochure.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

\* Session programming is defined by the organisers.

Contact [natalie@ges-gb.org](mailto:natalie@ges-gb.org) to discuss your sponsorship and exhibition requirements.

## Water Stations Sponsor

**4 stations: £1500**

**2 stations: £900**

\* Exclusive

Highlight your brand on the water stations located around the event venue:

- Sponsor's logo displayed on signage at each water station.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

## General Sponsor

**£1,500**

Become a General Sponsor for BEOS 2024 and receive the following exposure:

- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on digital signage throughout the venue.

## Wifi Sponsor

**£1,200**

\* Exclusive

Sponsor the Wifi in the conference and exhibition areas to keep all attendees connected throughout BEOS 2024:

- Sponsor's logo on Wifi signage around the venue.
- Sponsor's logo in printed brochure next to the Wifi details.
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on digital signage throughout the venue.

## Hospitality Suites

Are you looking for an exclusive space to host a business meeting or private function at BEOS 2024?

Please contact [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) to discuss your company's requirements.

Contact [natalie@ges-gb.org](mailto:natalie@ges-gb.org) to discuss your sponsorship and exhibition requirements.