

Sponsorship Opportunities



AAPG | GESGB
Business
of Energy
Opportunities
Show

4 - 5 March 2025
Business Design Centre - London, UK





BEOS 2025 - STANDING ON THE SHOULDERS OF GIANTS

AAPG and GESGB are delighted to be returning for the fourth edition of the AAPG/GESGB 2025 Business of Energy Opportunities Show!

- **Annual two-day event** where explorers, investors, government officials, financiers, advisory and law firms meet to gain insight and make deals for natural resource exploration opportunities.
- **Globally focused** - bringing together national and international investment opportunities, data products and company services - helping you to connect with the right people to unlock solutions that will deliver the energy the world needs.
- **A one-stop shop** for global prospects in London with a new dedicated and complementary stream for energy transition perspectives and opportunities from renowned leaders across the energy sector.
- **Gain insights** from industry thought-leaders and executives in the world's leading energy companies, suppliers, advisors and country regulators - providing a unique and unmatched opportunity to network and develop new business opportunities.
- **Generate new business** and discover international investment opportunities, see the latest technology advancements on the exhibit floor, and network with business peers and solution providers across the future energy spectrum.

Please find below our Sponsorship Opportunities for companies interested in building their brand and maximising their visibility at BEOS 2025!

Contact Natalie James, GESGB Exhibition and Sponsorship Manager (natalie@ges-gb.org.uk) for any questions and additional information on further opportunities.

Delegate Badges & Registration Sponsor

£6,800 Exclusive

Sponsor the BEOS registration desk and delegate badges and be immediately visible to all attendees as they are welcomed at the registration desk:

- Company branding on registration desk signage.
- Full page advert in the printed brochure.
- Sponsor's logo on registration page of the BEOS website.
- Sponsor's logo featured on delegate badges.
- 3 complimentary delegate registrations.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

Lunch & Refreshment Sponsor

£4,500 Max. 2 companies | **£6,000** Exclusive

Maximise your visibility and have your logo displayed in this high traffic area by sponsoring lunch & refreshment breaks for the whole of BEOS!

- Signage around the exhibition area during lunch & break times with your logo and a QR code linked to your company website.
- Full page advert included in the printed brochure.
- Sponsor's logo in the lunch & break time slots in the programme.
- Special recognition via tannoy once, during the lunch break.
- 2 complimentary delegate registrations (non-exclusive) / 3 complimentary delegate registrations (exclusive).
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.

Cocktail Reception Sponsor

£3,800 Exclusive

A reception with drinks and canapés will be hosted for all attendees on the first evening of BEOS. This high-profile sponsorship package offers numerous branding opportunities:

- Dedicated signage around the cocktail reception with your logo and a QR code linked to your company website.
- Drinks and canapés menu printed with sponsor's logo.
- Email to all participants during the first day of the event, inviting them to join us at the Cocktail reception, to include Sponsor's logo and message.
- Full page advert in the printed brochure.
- Sponsor's logo on all pre-event promotional material.
- 2 complimentary delegate registrations.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

Lanyards Sponsor **SOLD** **£3,000** Exclusive

Increase your company's visibility by sponsoring the lanyards, to be worn by all attendees throughout BEOS:

- Sponsor to provide own lanyards.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.
- Sponsor's logo featured on any sponsor recognition signage

Signage Sponsor **£2,800** Max. 3 Companies

Guide all attendees around BEOS 2025 with your company logo featured on all directional signage:

- Prominent logo placement on all digital and wall mounted directional signage displayed throughout the venue.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.

On-site Printed Programme Sponsor **£2,900** Exclusive

Place your logo in the hands of all the attendees by sponsoring our printed brochure for BEOS 2025:

- Full page advert on the back page of the printed brochure.
- Sponsor's logo on every other page of the programme.
- 1 complimentary delegate registration.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.
- Sponsor's logo featured on any sponsor recognition signage

Water Station Sponsor **£1,500** 4 Stations | **£900** 2 Stations

Highlight your brand on the water stations located around the venue:

- Sponsor's logo displayed on signage at each water station.
- Option for sponsor to provide recyclable branded water cups to be stocked at water stations.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

Conference Proceedings Sponsor

£1,400 Exclusive

Remain visible after the conference by sponsoring the online conference proceedings of BEOS 2025:

- Your sponsor's logo, hyperlinked to your website, exclusively featured on the conference proceedings webpage, where all available presentations will be published post-event.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.

Session Sponsor

£1,200 1 company per session

Reach your target audience by sponsoring a conference session specific to your company's interests. See the Technical Programme for your choice of session:

- Sponsor's logo on the presentation screen before, after and during the breaks of the chosen session.
- Logo on sign boards for the selected session (located at the room entrance).
- Sponsor's logo featured on programme pages of event website.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.

Wifi Sponsor

£1,300 Exclusive

Sponsor the Wifi in the conference and exhibition areas to keep all attendees connected throughout BEOS 2025:

- Sponsor's logo on Wifi signage around the venue.
- Sponsor's logo in printed brochure next to the Wifi details.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on the event website with a company profile and link to your company website.
- Sponsor's logo featured on any sponsor recognition signage.

General Sponsor

£1,000

Become a General Sponsor for BEOS 2025 and receive the following exposure:

- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo & company profile in the sponsor section of the printed Programme.
- Sponsor's logo featured on any sponsor recognition signage.

Hospitality Suites

Are you looking for an exclusive space to host a business meeting or private function at BEOS 2025?

Please contact natalie@ges-gb.org.uk to discuss your company's requirements.

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